

BarberQueue: Skip the Line, Fill Your Chairs

The Simple Way to Manage Your Walk-In Queue



The Challenge with Walk-In Customers

- Long lines scare away potential customers — "How long is the wait?" calls waste your time
- Empty chairs during slow times — no way to let people know when to come in
- No easy way to show your schedule or current status to passers-by
- Result: Lost revenue and frustrated customers

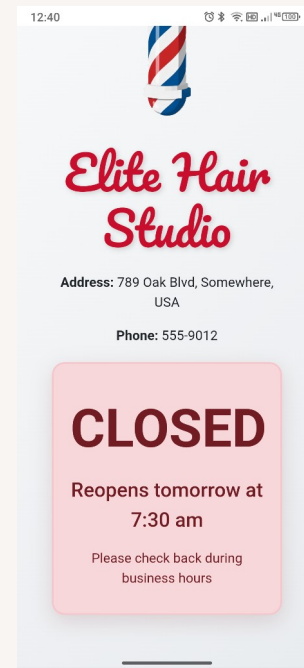
Meet BarberQueue — Your Queue Management Partner

- Plug-and-play device detects queue size automatically
- Customers scan a QR code on your door for instant status updates, from anywhere
- No WiFi needed — runs on simple cellular data (easy, reliable, no setup hassle)
- Works for pure walk-in shops or those with a mix of appointments and walk-ins



Smart “Closed” Sign — Keep Customers Coming Back

- Automatically shows next open time based on your latest schedule
- "Closed — Reopens today at 11:00 AM" or "Reopens Tuesday at 10:00 AM"
- Update schedule anytime with our web-based app, or automatically via "Smart Early Closing" feature
- Reduces "Are you open?" calls and lost business
- Allows short-notice unscheduled breaks for one-person operations, or last minute schedule changes



“Auto-Close” – Smart Early Closing

- Automatically senses when selected shop lights are turned off
- Considers 2 minutes (adjustable) of no lights with nobody in shop as “early closing”
- Early closing automatically displays “Closed – Reopens ...” banner on customer phone screens, just like after scheduled closing hours
- So to close shop early, just turn the lights off, lock up and leave – potential customers are immediately advised on their phones, no wasted trips!

Easy for Customers — Just Scan and Know

- Scan the QR code with their phone — no app, no sign-up
- See current queue size ("3 people waiting") and "Updated 17 seconds ago"
- If shop is closed, shows "Closed — Reopens today at 11:00 am", or "Reopens Tuesday at 10 am", keeping them updated
- Live updates auto-refresh every 30 seconds — they can check anytime, anywhere, on their phone, tablet, laptop, or PC

Simple Setup and Management for You

- Simple plug-in device — we handle installation for single-room shops
- Set your schedule once in the web admin — updates instantly on customer phones
- Smart auto-close feature allows automated early closing
- Website creates custom QR sign for your door — customers do the rest
- Remote support included — we monitor and fix issues remotely



Privacy-First Design

- Only queue size and shop lighting is monitored — no photos, no video, no audio, no personal data collected
- Strong encryption protects all communications
- No customer tracking or selling data — we focus on helping your business
- Compliant and worry-free for you

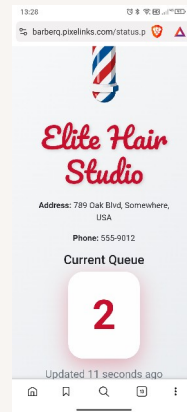


More Customers, Less Hassle

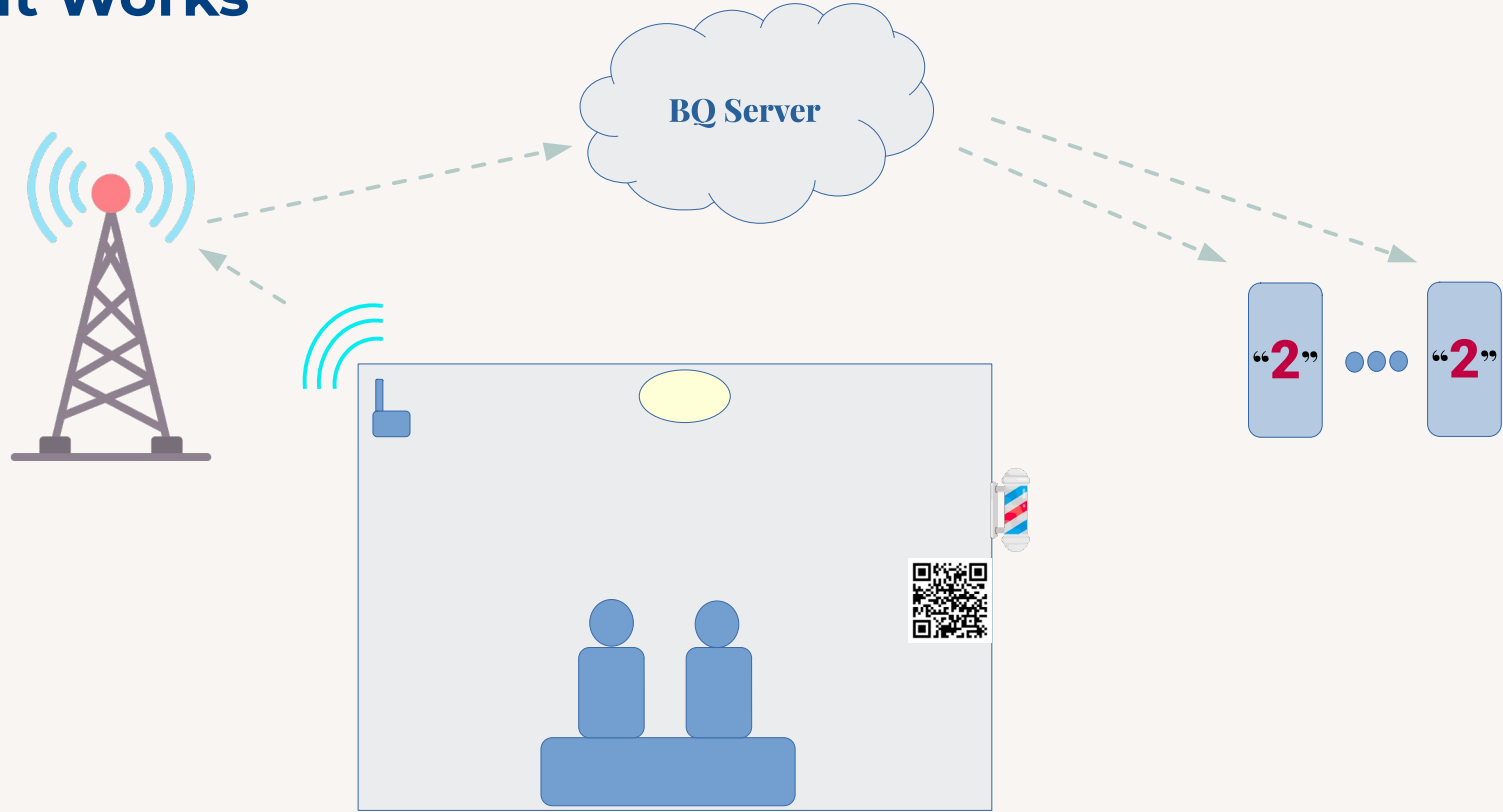
- Increase walk-ins — customers come when the queue is short, filling empty chairs and empty periods
- Reduce phone calls and questions — "How long is the wait?" answered instantly
- Better planning — customers know your schedule, so fewer long waits, no-shows or wasted trips
- Boost revenue — turn slow times into busy ones with real-time visibility

Why BarberQueue Stands Out

- Plug-and-Play — quick and easy installation
- No WiFi or IT setup — runs on cellular data anywhere with phone signal
- Affordable monthly plans — hardware included with commitment
- Remote support and updates — we handle the tech, you focus on haircuts
- Focused on walk-in shops like yours — see results in weeks



How It Works



Make It Look Great

Elevate your QR code from a simple sticker to a polished, durable feature:

- Brushed steel, aluminum or other metal substrate — elegant, fingerprint-resistant finish
- High-contrast black & white QR design — sharp and professional
- Mounts cleanly inside near the door — blends with classic barbershop decor
- Optional upgrade — many owners choose this for a premium look

(Print via online services like UPrinting or Signs.com — cost ~\$20–40 per sign)



Ready to Skip the Line?

- Join BarberQueue Pilot Program: Contact us for a free demo or trial!
- Learn more at barberq.pixelinks.com/marketing
- mail: sales@pixelinks.com

Questions?

- Open for discussion...
- How can PixeLinks BarberQueue help your shop?
- How to join the BarberQueue Pilot Program?

Thank You for Your Time!

