

BarberQueue – Skip the Line, Fill Your Chairs

The Simple Way to Manage Your Walk-In Queue

Overview BarberQueue provides an effective solution for barbershops and salons handling walk-in customers, including those that combine appointments with additional walk-ins. A compact plug-and-play “edge” device automatically reports queue size in real time. Customers can access this information after scanning a QR code displayed at your shop, viewing current wait details or your schedule from their mobile device—no app loading, installation or account creation required.

This enables customers to check status remotely before heading in, plan their visit efficiently, and arrive when wait times suit them—helping fill chairs more consistently while reducing interruptions for you.

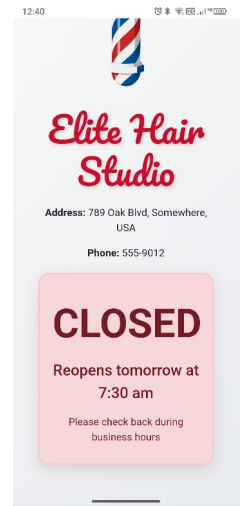
Key Benefits for Your Shop

- Attract more walk-ins by giving customers clear visibility into current queue size and availability, encouraging visits during quieter periods.
- Reduce phone inquiries about wait times and open status — customers get accurate information instantly on their own.
- Support flexible operations — update your schedule remotely for breaks, changes, or one-person shops without losing potential business.
- Early Close Made Easy — Decide to close early? Simply turn off the lights, lock up and leave. BarberQueue automatically detects the lights are off + nobody in the shop (e.g. 2 minutes). Customers instantly see a big CLOSED banner on their device, with the correct next reopening time (e.g. “Reopens tomorrow at 10:00 am”) — no schedule changes needed.
- Improve customer experience — accurate expectations lead to fewer frustrations, better planning, reduced waiting time, and stronger loyalty.
- Increase revenue — optimize chair utilization and turn slower times into productive ones through real-time transparency.



How It Works

- The plug-and-play queue size counter and light sensor installs easily (we handle setup for single-room shops) and operates on cellular data—no WiFi or IT setup needed.
- A custom QR code sign is generated to display in your shop.
- Customers scan once to view queue size (e.g., "3 people waiting") with a recent timestamp, or closure info (e.g. "Closed – Reopens today at 10:00 am"); the page auto-refreshes every 30 seconds for live updates from anywhere.
- Customers can save the scanned URL (e.g. on their phone home screen) for quick future checks, allowing them to monitor and time visits optimally without needing to be physically present.
- Manage your hours through a straightforward web interface—changes appear immediately for customers, early closures detected automatically.



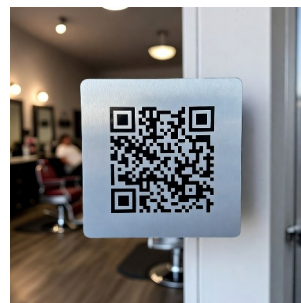
Privacy Assurance — BarberQueue prioritizes privacy and trust

- Only queue size (“Total Waiting”) and shop’s open status is monitored; no photographs, video, audio, or personal data is collected.
- All communications protected by strong encryption for maximum privacy.
- No customer tracking, profiling, or data sharing occurs—we focus solely on supporting your business.
- Fully compliant design ensures worry-free operation for you and confidence for your customers.

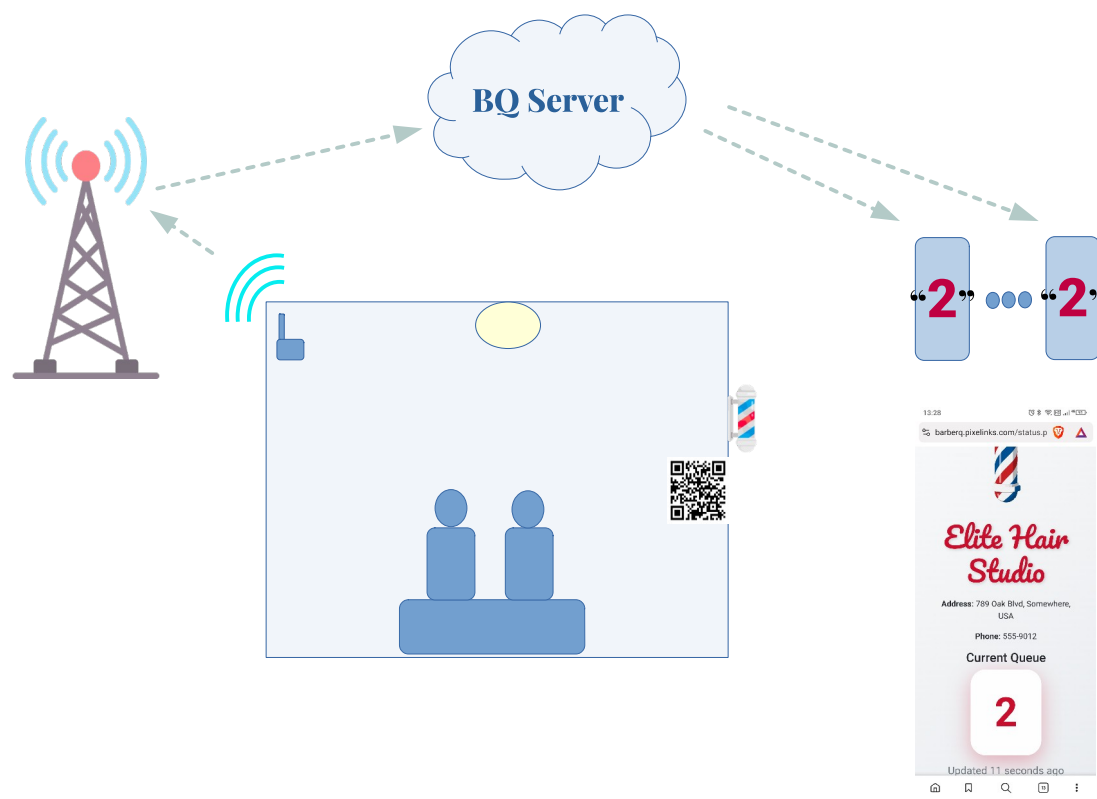
Why BarberQueue

- **Plug-and-play installation** — Quick and straightforward, modern “edge” device with cellular connectivity for reliable performance anywhere with phone signal.
- **No WiFi or technical setup** — Avoids common barriers and simplifies deployment.
- **Affordable monthly plans** — Include hardware with commitment.
- **Remote support included** — We monitor, update, and resolve issues remotely, so you can concentrate on your work.
- **Suitable for walk-in and mixed-appointment shops** — Delivers noticeable improvements often within weeks.

QR Sign Options — The system generates a custom QR code for your shop which can be easily printed. For a more professional appearance, many owners choose to print it on durable materials like brushed aluminum through online services (e.g. UPrinting or Signs.com, approximately \$20–\$40). This creates an elegant, fingerprint-resistant sign that mounts cleanly near your door and blends with and enhances your shop's style—customers scan it easily, and you control the upgrade independently.



End-to-End Data Flow — The small BarberQueue “edge” device, installed in the corner of the barber shop, counts the number of waiting customers, and senses the shop’s lights to detect early closure. It is then forwarded securely (using strong encryption) via a nearby cell tower (no WiFi needed) to the BQ Server system in the Cloud. Clients can scan the QR code sign mounted in the shop, and use that link to retrieve a dynamically-refreshed queue size and shop status, as shown schematically below:



Get Started — If this sounds interesting, join the BarberQueue Pilot Program for more information, a demonstration or trial. *Contact:* sales@pixelinks.com, or visit: barberq.pixelinks.com/marketing